



# CIDA News

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MAY 2010

## LOOKING AHEAD:

- **CIDA's Board of Directors is scheduled to meet May 21-22, 2010 in San Francisco, CA.**
- **The Accreditation Commission is scheduled to meet July 23-24, 2010 in Grand Rapids, MI.**
- **CIDA's site visitor training will take place September 11, 2010 in Grand Rapids, MI.**

## CIDA Has a New Look

The Board of Directors of the Council for Interior Design Accreditation (CIDA) is pleased to introduce a new look for CIDA in 2010 and beyond. A new logo has been implemented effective April 1, 2010. The refreshed graphic identity is also being extended to the CIDA website with an updated design scheduled for launch in early June.

"The new logo acknowledges and reinforces the Council for Interior Design Accreditation's acronym, CIDA, which has been commonly used since the organization's name change in 2006," states Holly Mattson, Executive Director. "Beyond the logo, the website design is improved to ensure immediate access to the most commonly sought information, particularly for prospective students who are frequent visitors. We are looking forward to introducing the new site this summer."

## 2010 CIDA Accreditation Workshop

CIDA's 2010 accreditation workshop was held on Wednesday, March 24, 2010, immediately before the IDEC 2010 Conference in Atlanta, GA. This annual workshop is geared towards faculty members from programs seeking initial accreditation and for interested faculty members from accredited programs. This year, there were 55 attendees representing 22 accredited programs and 23 non-accredited programs.

Presenters from accredited programs were recruited to share best practices with workshop participants. Jeannie Krumdieck from Samford University discussed program self-study in preparation for a recent CIDA accreditation review; Paul Black from The Art Institute of Atlanta described the strategies and methods his program used to prepare for an accreditation review under Professional Standards 2009; and Susan Lanford from The University of Texas at San Antonio shared strategies for organizing a student work display.

In the afternoon, Betsy Gabb, Chair of CIDA's Standards Committee, and Carolyn Freeman, Chair of CIDA's Accreditation Commission, led a question and answer session focused on Professional Standards 2009. The workshop concluded with a panel discussion focused on planning and managing a site visit. Panel participants included Paul Black from

The Art Institute of Atlanta; Lynn Jones from Brenau University; and Ronni Whitman from The Art Institute of California, Orange County

The workshop also included a resource area that showcased Program Analysis Reports, photographs of student work displays, and other self-study tools. These resources provided participants and accredited programs with an opportunity to share ideas and best practices in accreditation.

The presentations from the 2010 accreditation workshop are available for download on CIDA's website: <http://www.accredit-id.org/workshops.php>



Paul Black, Ronni Whitman, and Lynn Jones answer questions about managing a CIDA accreditation review.

## March 2010 Accreditation Decisions

The Accreditation Commission met in Grand Rapids, MI on March 5-6, 2010 to make decisions on interior design programs that were reviewed during the fall 2009 site visit season.

### Initial Accreditation:

The Art Institute of Seattle  
*Bachelor of Fine Arts*

Chatham University  
*Master of Interior Architecture*

### Reaccreditation:

The Art Institute of Atlanta  
*Bachelor of Fine Arts in Interior Design*

California College of the Arts  
*Bachelor of Fine Arts, Interior Design Major*

Columbus College of Art and Design  
*Bachelor of Fine Arts*

Cornell University  
*Bachelor of Science*

International Academy of Design and Technology,  
Chicago Campus  
*Bachelor of Fine Arts in Interior Design*

Kansas State University  
*Bachelor of Science in Interior Design*

Maryville University of St. Louis  
*Bachelor of Fine Arts in Interior Design*

Middle Tennessee State University  
*Bachelor of Science*

North Dakota State University  
*Bachelor of Arts or Bachelor of Science in Interior Design*

O'More College of Design  
*Bachelor of Fine Arts Majoring in Interior Design*

Samford University  
*Bachelor of Arts*

University of Oregon  
*Bachelor or Master of Interior Architecture*

The University of Texas at San Antonio  
*Bachelor of Science in Interior Design*

Washington State University  
*Bachelor of Arts in Interior Design*

West Virginia University  
*Bachelor of Science in Design & Merchandising / Interior Design*

### Candidacy:

Mississippi College  
*Bachelor of Arts or Bachelor of Science in Interior Design*

### NOTE TO SITE VISITORS

When submitting the travel expense form and receipts to CIDA following a site visit, please remember that **you must include the itemized receipts for meals**. Also, as of January 1, 2010, the mileage reimbursement rate was lowered from 55 cents per mile to 50 cents per mile, based on the U.S. General Services Administration's standard mileage rate for business miles driven. This change is reflected on CIDA's updated expense form, which is available for download in the password-protected section of CIDA's website. Please contact the CIDA office if you need the user name and password.

## Introducing CIDA's 2010 Chairs

### Robert Wright, FASID, Board of Directors Chair



Serving on the CIDA Board as liaison to the American Society of Interior Designers (ASID), Board Chair Robert Wright is Principal of Bast/Wright Interiors, Inc., in San Diego. Robert previously served on the ASID Board of Directors and as the Society's president in 2005-2006. Robert's extensive experience in interior design, both corporate and residential, and his recent leadership role as president of ASID are significant assets to the CIDA Board's strategic leadership. As Chair of the Board, Robert makes highly valuable connections to the design community on behalf of CIDA.

Robert has also served on the ASID National Examiners Committee, the ASID National Nominating Committee as a member and chair, and has held other positions at the Society and Chapter levels. An active volunteer, Robert has served as chair of the Interior Design Advisory Council at San Diego State University, where he was also an instructor, was active for years in DIFFA (Design Industries Foundation Fighting AIDS), and is currently on the board of the San Diego Human Dignity Foundation. He has received numerous awards and honors for his interior design work, which has been widely published in design and lifestyles magazines.

### Carolyn Freeman, IDEC, Accreditation Commission Chair



Carolyn Freeman has served on CIDA's Accreditation Commission since 2005 and was appointed as Commission Chair in 2010. Carolyn is a Professor and Chair of the Interior Design Department at Virginia Commonwealth University, Qatar. Prior to this, Carolyn was a Professor at La Roche College in Pittsburgh, PA from 1994 to 2009; for 13 years she was Chair of their Interior Design Department. Carolyn earned a BS from the University of Nebraska–Lincoln and an MArch from the University of Illinois at Chicago. She is an active member of the Interior Design Educators Council (IDEC).

Prior to her appointment to the Commission, Carolyn served as a CIDA site visitor and team chair, participating in 14 site visits between 1993 and 2005. Additionally, in order to gain first-hand experience working with Professional Standards 2009, Carolyn participated in a site visit in fall 2009 as a member of the visiting team.

### Betsy S. Gabb, FIDEC, Standards Committee Chair



Standards Committee Chair, Betsy Gabb is Professor and Director of the Interior Design Program in the College of Architecture at the University of Nebraska–Lincoln. Betsy has been a key contributor in the development and implementation of quality standards for interior design education. Betsy served on the CIDA Board of Directors from 2003 through 2008, serving as liaison to the Standards Committee during the Professional Standards 2009 development project. She was appointed as member and chair of the CIDA Standards Committee in 2009, and continues in her role as chair in 2010.

At the University of Nebraska, Betsy teaches at all levels of the curriculum and has been formally recognized by her students for her outstanding teaching. Betsy was instrumental in the development of a post-professional Master of Architecture Program with a Specialization in Interior Design offered through distance learning. Her research and writings are focused on areas of interior design education and the design of senior living environments. Betsy is also a Fellow and active member on the Interior Design Educators Council (IDEC) and currently serves on the Journal of Interior Design Review Board.



## CIDA Answers Your Questions

To promote consistent understanding of the accreditation process and Standards, this section will address common questions. If you would like to submit a question to be included in an upcoming newsletter, please contact us at [info@accredit-id.org](mailto:info@accredit-id.org) and include "CIDA News" in the subject line.

**Q** How many examples of each project/assignment should a program provide in the student work display?

**A** CIDA does not dictate to programs how many examples of each project/assignment should be included in the student work display. This is because a wide range of programs seek CIDA accreditation, and it is important for programs to show a representative sample of

student work in their display. For a small program, a representative sample may be 3-4 examples of each project, and for a larger program, a representative sample may be 6-8 examples of each project. It is also important to know that the visiting team may request additional evidence at some point during the site visit. Therefore, it is important for program coordinators to have access to additional student work that was not included in the display throughout the site visit.

### CIDA SEEKS PUBLIC MEMBER FOR ACCREDITATION COMMISSION

The Council for Interior Design Accreditation (CIDA) is seeking individuals who may be interested in serving a three-year term (with the possibility of a second term) as the public member on the Accreditation Commission. Public members are individuals with professional experience outside the field of interior design who have a demonstrated interest in higher education. Possible public members might include academic administrators not directly aligned with interior design; individuals from other accrediting bodies or

higher education agencies; industry members with an interest in higher education; or employers of interior designers.

CIDA's Accreditation Commission will discuss potential candidates at their July 23-24, 2010 meeting. If you would like to make a nomination, please contact Megan Scanlan, director of accreditation, at [megan@accredit-id.org](mailto:megan@accredit-id.org) no later than May 17, 2010.



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