



CIDA News

VOLUME 2, ISSUE 3

AUGUST 2010

LOOKING AHEAD:

- CIDA's site visitor training will take place September 11, 2010 in Grand Rapids, MI.
- The fall 2010 site visit season begins in September 2010, with 17 programs scheduled for review.
- CIDA's Board of Directors is scheduled to meet November 13, 2010 in Washington, D.C.

CIDA Honored by the ASID Educator of Distinction Award

In April 2010, the American Society of Interior Designers (ASID) announced the recipients of the annual ASID Awards, honoring the lifetime achievements of individuals and companies in the field of interior design. ASID presents the Educator of Distinction Award each year to an educator or institution that has made significant contributions to design education. CIDA is pleased to be the recipient of the Educator of Distinction Award this year. This award recognizes CIDA for setting an educational

foundation for the profession. ASID stated in their press release, "With their evolving set of standards and significant role in ensuring that the body of knowledge supports the industry, CIDA continues to be a driving force for the profession."

Robert Wright, Board Chair, and Holly Mattson, CIDA's Executive Director, attended the awards ceremony, which took place during NeoCon in Chicago, IL.

San Francisco Roundtable Highlights Changes in Practice

During their May meeting, the CIDA Board of Directors convened a roundtable of San Francisco interior design practitioners to gather information about emerging factors impacting interior design. Practitioners revealed that designers are being viewed as trusted advisors to clients, which creates value in being a generalist with the ability to offer guidance beyond a core set of design skills. Roundtable participants also noted that commercial clients are often asking for spaces that "feel like home" to users, suggesting a domestication of traditional workspace.

Participants commented on the positive results of quality interior design education stating, "Every year we hire new graduates, they are better than the year before." The new generation of designers is notably different in terms of work style and values. Social networking and technology tend to produce young designers who value community over self, are innate collaborators and multi-taskers, and can readily find and apply technical information. Participants also noted

that technical skills pose some challenges. Young designers sometimes don't understand that digital manipulations do not always produce viable solutions, and may create presentations that look very professional but lack quality design. Overall, roundtable participants were optimistic about the next generation of design leaders and the changes taking place in practice.

Allsteel hosted the practitioner roundtable and CIDA Board meeting in their San Francisco showroom. "Allsteel's strong connections and commitment to the design community are impressive. The CIDA Board is very grateful for their dedication to quality in our profession," states Robert Wright, CIDA Board



Roundtable participants included, from left to right, Primo Orpilla, Tamara Roth, Shawn McLean, Melissa Mizell, and James Polhet. Joseph Hittinger was also present.

July 2010 Accreditation Decisions

The Accreditation Commission met in Grand Rapids, MI on July 23-24, 2010 to make decisions on interior design programs that were reviewed during the spring 2010 site visit season.

Initial Accreditation:

The Art Institute of Las Vegas
Bachelor of Arts in Interior Design

The Art Institute of Philadelphia
Bachelor of Science in Interior Design

College for Creative Studies
Bachelor of Fine Arts in Interior Design

Oklahoma Christian University
Bachelor of Fine Arts in Interior Design

California State University, Fresno
Bachelor of Arts in Interior Design

Endicott College
Bachelor of Science in Interior Design

Georgia Southern University
Bachelor of Science in Interior Design

Purdue University
Bachelor of Arts

Ryerson University
Bachelor of Interior Design

Reaccreditation:

The Art Center Design College, Tucson
Bachelor of Arts

Buffalo State
Bachelor of Fine Arts

The University of Oklahoma
Bachelor of Interior Design

Watkins College
Bachelor of Fine Arts in Interior Design

Volunteer Acknowledgement — Spring 2010

During spring 2010, 16 site visits were completed. CIDA extends its appreciation to the following volunteers:

Accreditation Commission

Philip Bulone
Lorraine Cutler
Carolyn Freeman
Joanne Greathouse
Joseph Hittinger
Suzanne Scott
Janice Smith
Cameron Stiles

Karen Clarke
Holly Cline*
Leslie Fossler
Sheri Gerdes
Lisa Godsey
Lisa Herriott
Henry Hildebrandt
Denise Homme

Craig Marlow*
Caren Martin
Patricia McDonald
Cath McGlynn
Kay Miller-Boehr
Helena Moussatche
Tricia Murray
Linda Nussbaumer

Karen Trimbach
Angela Turner**
John Turpin
Diana Wright
Barbara Young
Stephanie Zollinger

Site Visitors

Scott Ageloff
Jan Bast
Sherry Bilenduke
Rose Mary Botti-Salitsky
Darrin Brooks

J. Kirk Irwin
Kijeong Jeon
Kathe Julin
Marjorie Kriebel
Seunghae Lee
Steven Mansfield

Judy Pickett
Craig Polacek
Ihor Pona
Kristie Pudlock
Anne Savill
Charles Seale
Lynn Smith

* indicates volunteers who participated in two site visits during spring 2010

**indicates volunteers who participated in three site visits during spring 2010

ASID Foundation Supports Fall 2010 Collaborative Strategies Session

The trustees of the ASID Foundation recently granted funds to support CIDA's Collaborative Strategies session. This fall 2010 session will bring interior design together with related disciplines to identify factors influencing collaboration in practice and how future practitioners might commonly be required to address these. CIDA will use this information toward the continued development of professional standards for interior design education. Results of the session also will be made available for the benefit of the professional community as a whole.

"The ASID Foundation supports initiatives that result in a stronger, more resilient profession. Our goal is to ensure that future designers are well prepared not only to practice, but also to work with and lead collaborative teams. Graduates who are poised to become highly valued team members are critical to the profession's future," stated Nila Leiserowitz, FASID, IIDA, Associate AIA, chair of the ASID Foundation Board.

CIDA-accredited interior design programs report that standards for education are by far the most influential factor in curriculum development. This fact emphasizes the need for standards to keep pace with changes in practice. "The interdisciplinary nature of the profession and the need to collaborate effectively across disciplines is a clear and consistent message from practice. Now more than ever, clients expect a wide range of expertise. The next generation of designers are innate collaborators and multi-taskers, having grown up with technology and social networking. CIDA Directors believe these factors have significant implications for both design practice and education," noted Robert Wright, FASID, chair of the CIDA Board. "We are grateful that the ASID Foundation Trustees see the value in engaging our allied disciplines in this important discussion."



NOTE TO PROGRAMS

During a CIDA accreditation review, part of a program's financial responsibility is paying for site visitors' meals while they are in the host city. While some site visitors are comfortable paying for meals up front and being reimbursed later, CIDA has had difficulties getting reimbursed for these charges and would like to encourage programs to make every effort to cover meal costs at the time of service. This can be done by providing the visiting team with restaurant gift cards or a prepaid Visa card, making payment arrangements with a restaurant, or by paying for meals in person.

Newly Appointed Site Visitors

CIDA's Board of Directors recently appointed seven new site visitors. CIDA welcomes these newly appointed site visitors and thanks them for their willingness to serve.

- | | |
|-----------------------------------|---|
| April Allen, Ph.D., IDEC, LEED AP | Michigan State University, Lansing, MI |
| Natalie M. Lyden | Ward & Howes Associates, Las Vegas, NV |
| Ronni Whitman, ASID, IIDA, IDEC | The Art Institute of California, Orange County, Santa Ana, CA |
| Nancy Hiss, IIDA, IDEC, IDC | Marylhurst University, Marylhurst, OR |
| Carol Morrow, Ph.D., ASID, IIDA | The Art Institute of Phoenix, Phoenix, AZ |
| Mark Hinchman, Ph.D., IDEC | The University of Nebraska, Lincoln, NE |
| Diana Bennett Wirtz, ASID, IIDA | The Art Institute of Seattle, Seattle, WA |



CIDA Answers Your Questions

To promote consistent understanding of the accreditation process and Standards, this section will address common questions. If you would like to submit a question to be included in an upcoming newsletter, please contact us at info@accredit-id.org and include "CIDA News" in the subject line.

Q Programs are required to submit three possible site visit dates, as well as information about important institutional and program characteristics, to CIDA one year in advance of a site visit. CIDA uses this information to select site visit dates for each program and form visiting teams. How long does it typically take for CIDA to notify a program of the proposed visiting team and site visit dates after this information has been submitted?

A It can take several months for CIDA staff to form visiting teams and coordinate site visit dates for a particular site visit season. Some visiting teams are

formed more quickly than others; it all depends on the availability of the individual site visitors who are invited to participate on a team. As soon as CIDA is able to find three site visitors that represent a balanced perspective, are a good match for the program being reviewed, and available to participate, written notification is sent to the program. The program receives a letter detailing the proposed site visit dates and team members as well as the abbreviated credentials of each proposed team member. The program has approximately three weeks to review this information and send written confirmation of the proposed team and dates to the CIDA office.

Congratulations Megan



Megan Scanlan, Director of Accreditation, recently completed her Masters degree in Public Administration with a concentration in Nonprofit Leadership and Administration from Western Michigan University. CIDA provided tuition assistance for Megan's degree and is proud of her accomplishment.

Additionally, Megan and her husband Matt welcomed the arrival of their baby boy, Nathaniel Liam, on June 13, 2010. Nathaniel weighed 7 pounds, 7 ounces and measured 20 inches long.



Council
for Interior
Design
Accreditation

**206 Grandville Avenue
Suite 350
Grand Rapids, MI 49503-4014**
Phone: 616.458.0400
Fax: 616.458.0460
E-mail: info@accredit-id.org

CIDA News is a quarterly publication of the Council for Interior Design Accreditation (CIDA) produced for and distributed to interior design programs and CIDA volunteers.

CIDA STAFF

Holly Mattson, Executive Director
Megan Scanlan, Director of Accreditation
Cassandra TenHooen, Accreditation Coordinator
Stacy Wright, Site Visit & Meeting Coordinator
Kim Maurice, Office Manager