



CALL FOR ENTRIES

Faces of CIDA: Students

The Council for Interior Design Accreditation (CIDA) seeks to inform the public and potential students about the benefits of CIDA-accreditation.

Eligibility: open to all CIDA-accredited or candidate programs

- a. full-time or part-time students currently enrolled in a CIDA-accredited or candidate program

Submission guidelines:

- a. submission format: submit digitally via e-mail to: laura@accredit-id.org or on flash drive or CD to: CIDA, 206 Grandville Ave. – Suite 350, Grand Rapids, MI 49503
- b. video file must be submitted – the video file must be under 1 minute in length. It is recommended that video file size be kept under three hundred (300) MB for quicker upload/encoding time. Finalists may be asked to provide higher resolution files. Video files must be provided in one of the following file formats: .MP4; .MPG; .MOV; .AVI; or .WMV.
- c. submit a digital headshot that is consistent with the video background
- d. signed form permitting CIDA fair use of the submitted video; general conditions and release forms are attached

Video Questions (Choose one)

- How did you first become aware of CIDA accreditation and was it a consideration in selecting a program?
- Why is CIDA accreditation important to you?
- How do you think graduation from a CIDA-accredited program will benefit you in the future?

Note: Begin recording by stating your name and relationship to CIDA (for example: “I’m Jane Doe, Associate Professor in the CIDA-accredited Interior Design Program at Orange University.”)

Aesthetic Tips (for consistency amongst videos):

- Person shooting video should be standing no more than 5 feet from you
- You should be seated with a plain/solid background

Exhibition of Selected Entries

CIDA reserves the right to display content on the CIDA website and distribute digital copies of selected videos to allied organizations and other groups for public review

Deadline

May 15, 2016

Incentive reward

Selected submissions will receive \$200 Amazon gift cards

Notification

Notifications will take place in June 2016

Questions

Holly Mattson, holly@accredit-id.org, phone: 616.458.0400

1. GENERAL CONDITIONS: Selected entries will be notified by e-mail or mailing address (at CIDA's sole discretion) and may be required to sign and return an Affidavit of Eligibility and Release of Publicity and Liability within seven (7) days of notification. In the event of noncompliance, if an individual cannot be reached at the e-mail or mailing address on the entry, or if a reward is returned as unclaimed or undeliverable, that reward will be forfeited and an alternate entry selected. No substitution of any rewards will occur. Incentive reward transfer is not permitted. By participating and accepting an incentive reward, the entrant grants to CIDA, (and agrees to confirm that grant in writing), and those acting pursuant to the authority of CIDA, the right to print, publish, broadcast and use, worldwide in any media now known or hereafter developed, including but not limited to the World Wide Web, at any time(s), the entrant's submission, name, portrait, picture, voice, likeness and biographical information as news or information and for advertising and promotional purposes without additional compensation to, or review by, the entrant.

2. RELEASE OF LIABILITY: Each entrant releases CIDA, its affiliates, officers, directors, agents, employees, and all others associated with the development and execution of this project from any and all liability with respect to or in any way arising from this project and/or acceptance or use/misuse of the incentive reward, including but not limited to liability for personal injury, bodily injury including wrongful death, damage to property, and damage or loss of any other kind. CIDA is not responsible for any incorrect or inaccurate information, whether caused by Web-site users or by any of the equipment or programming associated with or used in the Contest or by any technical or human error which may occur in the processing of submissions. CIDA assumes no responsibility for any error; omission; interruption; deletion; defect; delay in operation or transmission; communications-line failure, theft, or destruction or unauthorized access to, or alteration of, entries. CIDA is not responsible for any problems or technical malfunction of any telephone network or lines; computer on-line systems, servers, or providers; computer equipment; software; or failure of e-mail or entry on account of technical problems or traffic congestion on the Internet or at any Web site or combination thereof, including injury or damage to participants or to any person's computer related to or resulting from participating or downloading materials in this web site. CIDA is not responsible for user cheating or fraud by any entrant. Any activities intended to disrupt or interfere with the proper conduct of the project, or defraud CIDA in any way will be prosecuted to the fullest extent of the law. Participants who engage in any of the foregoing activities will be disqualified and will forfeit any incentive reward won. If, for any reason, the project is not capable of running as planned, including, without limitation, because of infection by computer virus, worm or bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of CIDA, which in the sole opinion of CIDA, could corrupt or affect the administration, security, fairness, integrity, or proper conduct of this project, CIDA reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend the project.

ENTRANT RELEASE*

Faces of CIDA: Student Release

I, _____, grant this release to the Council for Interior Design Accreditation (CIDA). I authorize CIDA to use the Recordings at its discretion. CIDA may use and license the Recordings in their original or edited form in any media for any and all educational or commercial purposes, and may use and license CIDA to use my name, image, likeness, voice and biographical or other information in connection with the Recordings.

I understand that CIDA's use of the Recording may include but not necessarily be limited to commercial or promotional use, distribution through various means, which may include satellite broadcast, cable TV, webcast, on-demand.

All materials I use in my presentation are my own or are materials for which I have obtained any necessary permission. I hereby grant CIDA a perpetual, royalty-free license to use my materials to the extent contained in the Recording, and to use any other materials I have prepared and submitted to accompany the Recording. The Recording and materials contained therein are part of a collective work, and I acknowledge and agree that CIDA will own the copyright to the collective work. If I use materials in my presentation to which I do not own the copyright, I understand that some uses of the Recording, such as broadcast or streaming uses, may require permission from the copyright holder even though such permission would not be required for traditional classroom use. My presentation will not infringe any copyrights or other rights of others, and will contain nothing defamatory or obscene. My presentation and materials used are not subject to any prior agreements that would limit the scope of the permission I am granting here. If I breach the representations I make here, and if CIDA should suffer damages as a result, I agree to indemnify CIDA for those damages.

I further acknowledge that I will not be compensated for any uses CIDA makes of the recordings. I retain all rights I may otherwise hold in copyrighted materials included in my presentation and/or incorporated into the Recordings.

I hereby waive all rights to and release CIDA, its officers, directors, employees, representatives, agents, licensees, successors, and assigns from, and shall neither sue or bring any proceeding against any such parties for, any claim or cause of action, whether now known or unknown, for defamation, invasion of right to privacy, publicity or personality or any similar matter, or based upon or relating to the use of the Recordings.

I agree that I have read and understand the contents of the Faces of CIDA: Student Release form. I have the right and authority to execute this release.

Releaser's signature

Date

****This form must be submitted with the Faces of CIDA: Student entry.***

SUBMISSION CONTACT INFORMATION

Primary Contact Name and Title:

Preferred Mailing Address:

Phone:

E-mail:

Program Name:

Program Address (if different from above):

If submitting this entry as a team, please provide the names, titles, mailing and e-mail addresses for other individuals who should receive notifications and be included in publicity announcements (if applicable):